

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80174 CF NTL-POL FBD - LBD: 08/28/12 - 09/03/12 HL#: Created: 08/24/12 12:13 PM
 Client: TOM SMITH FOR SENATE (329097) CPE: / / 225 Agency Commission: 15 % Updated: PBYRNE on 08/24/12 03:17 PM
 Agency: SRCP MEDIA (254304) Product: T.SMITH EST#225 (9820) Self :20:00 Confirmed: 08/24/12 03:17 PM
 Buyer: BETSY VONDERHEID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 08/24/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	M * * * * *	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* T W T F * *	MORN	30				0.0	\$375.00	4	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30				0.0	\$375.00	1	\$375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

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Agency: SRCP MEDIA (254304)	Product: T.SMITH EST#225 (9820)	Self :20:00	Confirmed: 08/24/12 03:17 PM	
Buyer: BETSY VONDERHEID	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	* T W T F * *	DAY	30				0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DTALKPHILLY	* T W T F * *	NEWS	30				0.0	\$475.00	2	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DTALKPHILLY	M * * * * *	NEWS	30				0.0	\$475.00	1	\$475.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL4P	* T W T F * *	EFG	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EPHIL4P	M * * * * *	EFG	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$900.00	4	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLYMF	M * * * * *	NEWS	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE	* T W T F S S	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	09/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	M * * * * *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LLETTER	* T W T F * *	LETT	30				0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER	M * * * * *	LETT	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	37	0	\$29,000.00	\$24,650.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$29,000.00	\$24,650.00	\$0.00	\$0.00